

# TooBaRoo®

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**Web • MultiMedia • Databases • Kiosks • Catalogs**

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TooBaRoo creates custom database applications, websites, multimedia CD-ROM/DVDs, kiosks, PDF catalogs, custom database publishing systems. We also provide consulting services in the areas of database publishing, PDF publishing, web publishing and Internet business and marketing.

## **Development Services & Skills:**

- *Web Development* - graphic design, site mapping, graphics preparation, web optimization and HTML and JavaScript programming
- *Flash Development* -Flash sites, banners and presentations, ActionScript programming, and database driven Flash sites using Macromedia Generator
- *Multimedia CD-ROM/DVD Development* - digital asset management, photography, FileMaker, PDF, HTML, Lingo and ActionScript programming
- *Digital Product Catalog Development* - digital asset management, scanning, photography, FileMaker, PDF, HTML, Lingo and ActionScript programming
- *Kiosk Development* - digital asset management, scanning, photography & programming, FileMaker, PDF, HTML, Lingo and ActionScript programming
- *PDF Catalog & Digital Document Development* - digital document management, digital asset management, scanning, Acrobat PDF programming, Database-to-PDF programming
- *FileMaker Pro Custom Database Development* - relational database system design, complex scripting, calculations and reporting
- *FileMaker Pro Database Administration and Help Desk Services* - FileMaker Pro training & troubleshooting, local and/or remote FileMaker Pro server administration
- *Database Publishing System Development* - database-to-web, database-to-print and database-to-PDF systems, text tagging using PageMaker tags, Quark tags, HTML and XML tags

## **Consulting & Project Management Services:**

- *Internet Business & Marketing Consulting* - search engine positioning, Internet strategy, advertising, site design, production and development
- *Web, Mulitmedia, & Database Project Management & Consulting* - TooBaRoo offers project management, strategic planning and consulting services in all development service areas mentioned above

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## Partial Client List:

Adventist Hospitals	JobSourceNetwork.com
Bayer	Key3Media
Benjamin-Scott Publishing	Los Angeles Macintosh Users Group
Boehringer-Ingelheim	Los Angeles Times
Comdex	Lynda.com
Disney Interactive	Merv Griffin Entertainment
EggHead	Pasadena Weekly
Enzymes Inc.	Quincy Jones
FileMaker Inc.	Select Resources International
Frank Schaffer Publications	Seybold Seminars
Gospel Light Publishing	Sports Medicine Resources
Heartland Health	The Disney Store
Hillyard	The Golf Guide
Imaginary Forces	Vedco
IntraLink	Western Robidoux Printing
Jerry Leigh	X-zylo Flying Toys

## Industries:

Advertising	Law
Apparel/Fashion	Music
Book Publishing	New Media & Interactive Publishers
Entertainment	Newspaper Publishing
Graphic Design	Retail & Online Retailing
Healthcare	Pharmaceutical Sales
Industrial Manufacturing	Printing
Internet	Trade Show & Event Organizers

## Contact Information:

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